

If You Miss Your
SHOPPING
NEWS
PHONE
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DAILY CITY

Complete
Coverage in
Daily City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, November 15, 1940

Guaranteed Circulation 5,000

Scouting The Shops



With Sally

John and his wife, Sally, had a harrowing experience last night. We sat in a box at the opera.

The lights blazing on everyone's diamonds bewildered us, and John, who is a little near-sighted anyway, stumbled over a chair the first thing.

"Disgraceful!" hissed a haughty dowager in the next box. "Why didn't he take lessons from Jack Carney when he was little and learn not to be so clumsy?"

The tips of John's ears turned red. He hastily righted the chair and sat down gingerly on the edge of it.

"I don't like the look in that guy's eyes," he muttered savagely in our ear.

"What guy?" We looked the other direction and saw a stuffed shirt minutely examining our hat through his opera glasses.

"Whatever is that woman wearing on her head?" we could imagine him asking his wife. "Looks like a cabbage doesn't it? A nice, solid cabbage from Lucca Ravoli."

"I wish I were at home at Milo's Market buying pork chops for supper," John added miserably. "Or getting my car serviced at 'Eppi's' new Shell Station."

We clenched our teeth and smiled. "Now, dear, you know this is going to be lovely."

It was all the fault of Mr. and Mrs. Maurice De Van Wenderwoof III, we thought to ourselves. If Mr. Maurice De Van Wenderwoof III hadn't fallen down the stairs and given himself a black eye, they would never have offered us the tickets. And even now, he was sitting happily at home with a steak from Farmers Market clapped over his eye.

John didn't look at all happy. The opera box was large. It was lonely. It was cold. We felt like a frozen fish. Or frozen peas from Westlake Market.

He hadn't wanted to come in the first place. "The common herd's good enough for me!" he had objected loudly when we first told him about the tickets.

He had balanced another piece of pumpkin pie from Geneva Bakery on his knife and frowned in

ADVERTISERS' INDEX

	Page No.
Milo's Market	4 & 5
Farmers Market	2
Daly City Out-Rate Mkt.	2
Lucca Ravoli Company	7
"Eppi's" Shell Service Station	3
Westlake Market	3
Daly City Theatre	1
Miriam Grocery	6
Beeson Cleaners	1
Byrne Radio Store	1
Geneva Bakery	7
Robertson Egg Store	2
Carney Dance Studio	7
Colonial Cafe	2
Field's Place	2
McGraw Brothers Pharmacy	2
Ocean View Bakery	6



Bing Crosby and Mary Martin can sing we're sure, but from what we've heard of Oscar Levant on "Information Please," radio's top quiz program, we're inclined to believe he should stick to composing and authoring. At any rate, here are three players in a scene from Bing's new singing picture, "Rhythm on the River," now playing at the Daly City theatre. Basil Rathbone is also starred. "Public Deb. No. 1" is the companion feature.



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AND
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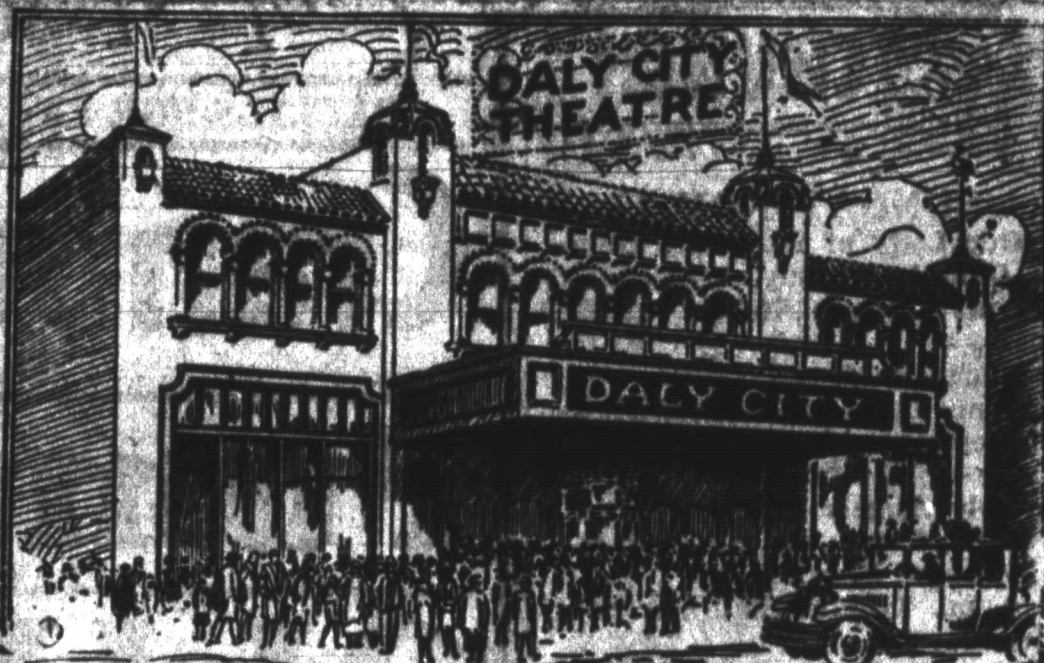
Tom Hinson

Midway Islands Discovery
The Midway Islands were discovered on July 6, 1892, by Capt. N. C. Brooks of the American-owned Hawaiian bark, Gambier, who took possession in the name of the United States. Captain Reynolds, in the U. S. S. Lackawanna, took possession formally on August 28, 1897.

Our Lady of Perpetual Help Church
BIG WHIST PARTY
TONIGHT - Masonic Hall
12-lb. turkey given away at 8:15 p. m.
Cash 1st prize 25c. so. eds. 25c

Crocker Lodge No. 454
F. & A. M.
CHRISTMAS WHIST
Benefit of Children's Christmas Tree Fund
8:30 p. m. Tue. - Mason. Temple
Door Priz. Val. Players' Prizes
Tickets 25c Refreshments

COLMA PTA
PUBLIC WHIST
2 p. m. — Tuesday
Jefferson Annex
Cash 1st Prize - Sc. Cds. 25c
Refreshments



Now Playing—

BING CROSBY and MARY MARTIN in
"RHYTHM ON THE RIVER"

Also **BRENDA JOYCE and GEO. MURPHY in**

"PUBLIC DEB No. 1"

FREE TURKEYS—Thursday

RADIO BYKE GIVEN AWAY SAT. MATINEE

SCREENO—Saturday Night

Sunday, Monday, Tuesday, Nov. 17-18-19—

HENRY FONDA, GENE TIERNEY and JACKIE COOPER in

"THE RETURN OF FRANK JAMES"

Also **MAUREEN O'HARA, LOUIS HAYWARD and**

LUCILLE BALL in

"DANCE, GIRL, DANCE"

Added — **MARCH OF TIME — "BRITAIN'S R. A. F."**

FREE TURKEYS—Tuesday TABLEWARE—Monday

Wednesday, November 20—

WARNER BAXTER and ANDREA LEEDS in

"EARTHBOUND"

Also **FLORENCE RICE and BARTON MACLANE in**

"SECRET SEVEN"

BOOK NIGHT — Volumes 1 and 2

WONDER BOOKS

Thursday, Friday, Saturday, Nov. 21-22-23—

CONTINUOUS SHOWING THANKSGIVING DAY - Thursday

WILLIAM POWELL and MYRNA LOY in

"I LOVE YOU AGAIN"

Also **DENNIS MORGAN and ELIZABETH EARL in**

"RIVER'S END"

RADIO BYKE GIVEN AWAY SAT. MATINEE

SCREENO — Saturday Night

DALY CITY SHOPPING NEWS

Published Every Thursday by Daly City Record
1317 SAN JOSE AVE. Telephone RANDOLPH 3315

ALBERT H. BOYNTON — — — — — Editor and Publisher

ACTIVITY CALENDAR

FRIDAY, NOV. 15

3 p. m.—
Regular meeting, Brownie Scout Pack, No. 5 firehouse.
3:30 p. m.—
Regular meeting, Girl Scout Troop No. 4, Legion hall.
4 p. m.—
Regular meeting, Boy Scout Troop No. 141, Grace Nazarene church.
7 p. m.—
Regular meeting, Boy Scout Troop No. 149, No. 5 firehouse.
7:30 p. m.—
Regular meeting, Boy Scout Troop No. 101, Parish school.
7:30 p. m.—
Regular meeting, Daughters United Old Glory Auxiliary No. 2044, V. F. W., 188 Santa Barbara.
8 p. m.—
Regular meeting, Royal Neighbors of America, Vista Grande Camp No. 6035, Eagles hall.
8:15 p. m.—
WHIST FOR BENEFIT OF OUR LADY OF PERPETUAL HELP CHURCH, MASONIC HALL.

SATURDAY, NOV. 16

11 a. m. - 4 p. m.—
Field Day, Boy Scout Troop No. 141, Bodien park, Niantic and Citrus.
1 p. m.—
Regular meeting, Daly City Juvenile Drill Team and Drum Corps, 876 Brunswick.
2 p. m.—
Dance, Italian American Citizens club of Daly City and Colma, Little Italy hall.



SUNDAY, NOV. 17

Our Lady of Perpetual Help Church, Wellington Avenue
7 a. m., 8:30 a. m., 10:30 a. m., 12:15 p. m.—
Hours of Masses
Benediction of the Most Blessed Sacrament immediately after the 12:15 p. m. Mass.
Holy Angels Church, Colma
7 a. m., 8:30 a. m. and 11 a. m.—
Morning Mass.
9 a. m., Trogia Hall, Rockaway Beach—
Morning Mass.
Grace Church of the Nazarene, Santa Barbara and Vista Grande
9:45 a. m.—
Sunday school.
11 a. m.—
Morning worship.
8:45 p. m.—
Young Peoples Society.
7:45 p. m.—
Evangelical service.



Frank Weber

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Formerly Executive Chef
Matson Steamship Lines
Is Now Serving

Italian Dinners

Special Daily Lunches
Sheet Orders A La Carte

Colonial Cafe

Peter & Martha Ciemoli, Prop.
6125 Mission Street

For Reservations Phone RANDOLPH 9671

Scouting the Shops

(Continued from Page 1)

a determined way. We have never been able to cure John of eating pie with his knife.

From far below us came the laughter and talk of the people lucky enough to be sitting in ordinary seats. As the lights grew dim, remorse overtook us.

We remembered how we had insisted on the opera. Over-riding poor John's howls of protest about the expedition, we had sent his best suit to Benson Cleaners and slicked his hair down with Vaseline Hair Tonic from McGraw's. We had even made him wear a carnation in his button-hole.

There was suffering and reproach in John's eyes as the soprano began her first aria. We felt like a worm.

"Bing Crosby's playing at the Daly City theatre tonight," John said sadly.

We remembered all the things John had done for us throughout the years. We remembered how warm and cozy it would be at home. We remembered how John liked to take his shoes off and put his feet on the table when he was listening to the new Zenith radio from Byrne's.

Suddenly we wished fervently that we had some solid red tomatoes from Miriam Grocery to throw at that horrible Mr. Maurice De Van Wenderwoof III who had fallen down the stairs and made

(Continued on Page 3)

Back Street Award
In 1939 Edward Bok, the glibly-voiced, founded the American Peace award, offering rewards for the most practicable plan to establish and preserve the peace of the world.

Wild Duck Increase
The number of wild ducks in coastal North America was increased by nearly 2,000,000 during the past year through the efforts of American sportsmen.

'Well-Made' Farmer
Charles McCartney, a farmer near Sigourney, Iowa, uses only articles of his own making. He built his own house, furniture, barn and plow. He and his family wear only goat-skin clothing, which he makes himself.

Learning Foreign Languages
Students in foreign schools acquire a greater mastery of languages than students in American schools, says the Columbia University Press.

ROBERTSON'S EGG STORE

9 Hillcrest Drive

Masonic Bldg.

FRESH EGGS
Large, doz. 37c
GRADE - A
2 Dozen 73c

Pacific Coast Milk

Save the Bottle Caps
Win a Swell Radio-Byke!

Hornet's Ham
DAIRY BRAND 23c
2 SLICES

We Specialize in Strictly Fresh Eggs and Butter

Butter, lb. 36c
First Quality

Robertson's Creamery,
Cloverbloom or
Brookfield

BACON

Swift's Premium 15c
1-lb. Cello
Sweet Rasher 13c
Swift's 1-lb. cello



SPECIALS FOR FRIDAY & SATURDAY, NOV. 15 & 16 FREE DELIVERY—Phone DEL. 1302-1303

Cranberry Sauce 17-oz. can 11½c

Pumpkin TRUPAK Lge. 2½ can 9c

OLIVES Lge. No. 1 Tall can 10c

MINCE MEAT

1-lb. jar 15c

Salad Oil 69c

Per Gallon
Pure California

SWEET POTATOES

3 lbs. 10c

The Best

APRICOTS 3 cans 25c

Large Cans
Heavy Syrup

Corn Flakes 4½c

Large Package
KELLOGG'S

YAMS

3 lbs. 10c

Southern

Dog Food 4 19c

Large Cans

Baby Food 20c

Three Cans
Gerber's, Assorted

GRAPEFRUIT doz 20c

For Juice or Eating

CROSSE & BLACKWELL'S

Fig Puddings — Plum Puddings
Mince Meat

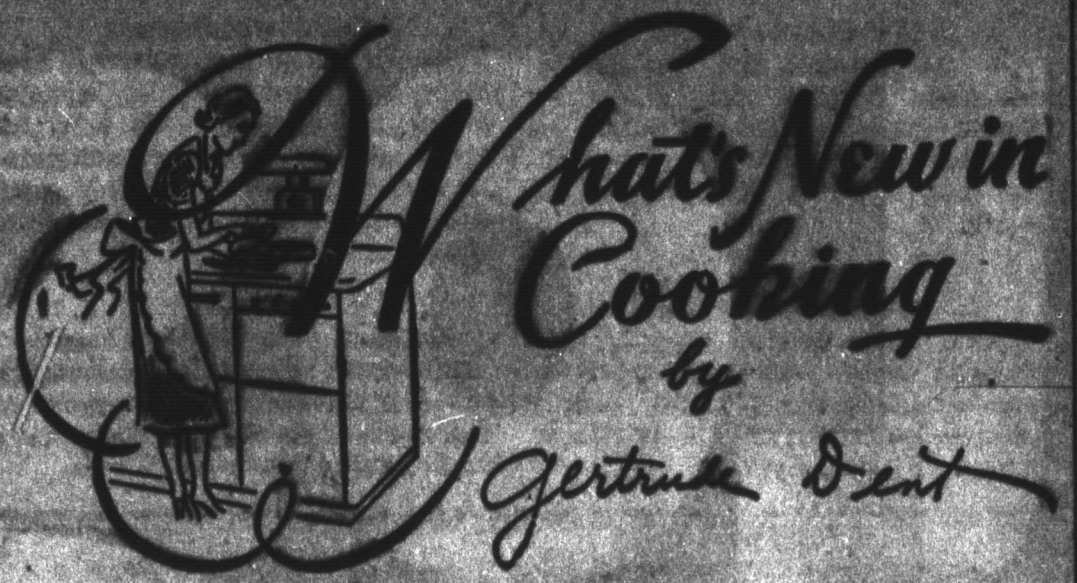
AT LOWEST PRICES

Daly City Cut Rate Market

6309 Mission Street

FREE DELIVERY

Open Sundays and Evenings
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What's New in Cooking

by Gertrude Dent

Sunday Breakfast Parties

ON Sunday, when breakfast can be late and leisurely, it's nice to ask friends to share it with you. That convenient combination of breakfast and lunch—called "brunch"—is a gay and informal occasion.

Eleven-thirty or twelve is the usual hour for serving "brunch." That means that it's a late breakfast for some guests, and early lunch for others, so the menu must be planned accordingly. Remember, when planning, that "brunch" is a meal at which people have enormous appetites!

"Brunch" usually begins with fruit—or you might provide a choice of fruit juices, served in tall-glass pitchers. Follow the fruit with cereal (either cooked or ready-to-serve), then with the main course of the meal. For the main course, serve smooth, creamy, scrambled eggs, with slices of flavorful, pink Canadian bacon, broiled to juicy perfection under the glowing, cherry-red broiling unit of your electric range. Slices of Orange Bread, butter balls, marmalade, and plenty of hot, fragrant coffee complete your menu for Sunday "Brunch."

Homemade Orange Bread (Makes 1 loaf)

Cut the rinds from 3 oranges very finely, using a pair of scissors. Cover with cold water and let come to a boil. Drain and repeat this step twice. The third time, however, strain just enough water to dissolve 1 cup of brown sugar, mixed with the zest. Boil 5 or 3 minutes and set aside to cool. When cool, add a well-beaten egg. Sift together 1/2 cup granulated sugar, 1 1/4 cups all-purpose flour, 3 teaspoons baking powder and 1 teaspoon salt. Add this mixture to the sugar and orange peel alternately with 1 cup of milk. Pour in a well-greased pan, about 8 in. x 8 in., and let it bake 35 minutes. Then bake in a

moderately slow oven with the electric thermostat set at 325° for 1 hour. Cool before slicing.

Orange Marmalade Toast is a dainty and delightful dish for Sunday morning "brunch," or for afternoon tea. To make it, remove the crusts from thin slices of white bread. Spread with softened butter and orange marmalade. Put 3 slices together.

Preheat electric broiler until the unit is glowing, cherry-red. Place marmalade sandwiches on the broiler rack, so that the "sandwiches" are about 4-inches from the unit. Toast slowly on both sides. Serve hot.

When preparing cooked cereals for breakfast, mix the cereal with a little cold water; then add gradually to rapidly boiling salted water, and cook as usual. This method keeps cereals from lumping.

If you have doughnuts on hand which are no longer fresh, here's a clever trick for using them: cut the doughnuts in half, place on the broiler rack, and toast for a few minutes under the electric broiling unit. Spread lightly with butter, and sprinkle with sugar and cinnamon.

When buying oranges for juice, remember that in proportion to cost, small oranges usually yield more juice than the larger ones do.

Save bread crusts and dried pieces of bread. Dry them thoroughly, then toast lightly. Put through food chopper, and place crumbs in jars, and seal. Use for breading chops, cutlets, etc., or for topping casseroles.

Mix the dry ingredients of your favorite muffins, quick coffee cake, or biscuits, and place each mix in a quart jar. Label with the name of the mix, and the remaining ingredients to be added. Store in electric refrigerator to be used as desired, for a quick breakfast.

Wonderful House Paint
Home owners faced with the problem of making old houses look younger may try coloring them with "youthful" paints. This can be done with almost any type of construction. Side walls of wood, brick, or stone may be painted with paints specially prepared for each surface. Roofs may be covered with one of several different types of factory-colored shingles, and color accents may be provided in window blinds and front doors. A popular new exterior color combination consists of light salmon-colored walls, emerald-green roof, and a same-colored front door.

Weatherbeaten Woodwork
A method by which an old weather-beaten effect can be achieved on new knotty pine woodwork has been devised by paint authorities. Paint experts advise the spraying of the surface with a fairly strong solution of ammonia or soda. If a dark finish is desired, make a stain of raw umber thinned with turpentine and add enough varnish to bind it. Dried varnish stains are available for this purpose if preferred. A thin coat of reduced sheen or dull varnish may then be applied, followed by a coating of wax.

Mountain Climbers Meet
Years ago Dr. Valentine T. McGillycuddy, Berkeley, Calif., was the first man to climb Harney peak in South Dakota's Black Hills. Now deceased, his ashes will rest on the summit at his own request.

Forty-Five Pounds of Pennies
Forty-five pounds of pennies were collected by members of the Swedish Evangelical Mission church at Afton, Kan., this year. They were the savings from small banks of members. The money will go to missions in China.

McGraw Bros. PHARMACY
"The Corner Drug Store"

COLGATE 29c
TOOTH PASTE 2 tubes

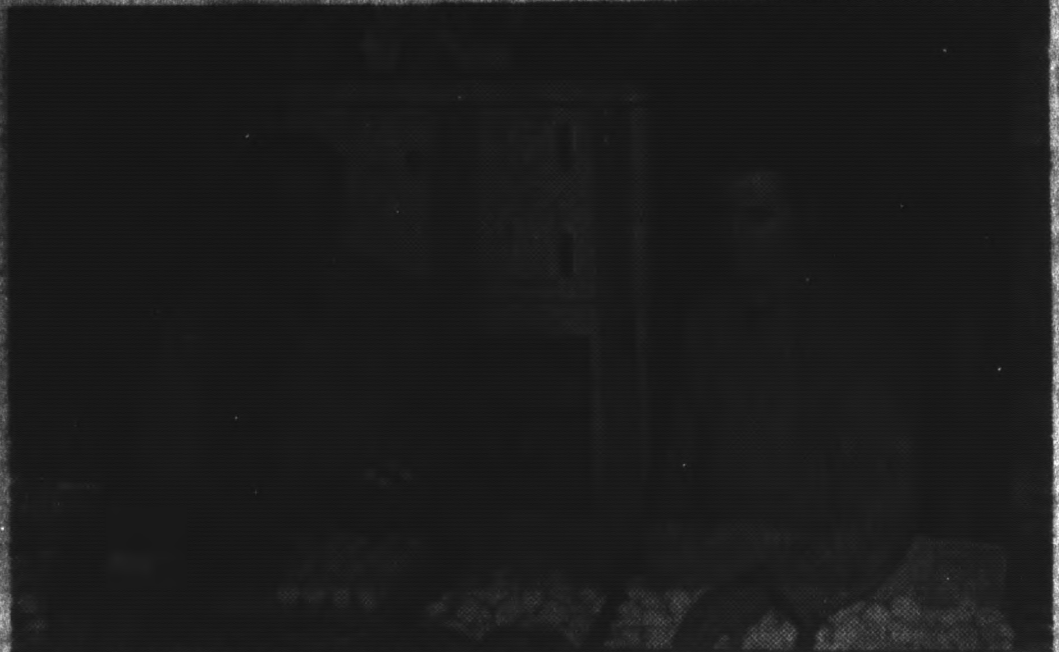
GILLETTE BLUE BLADES
Gillette Shaving Cream
Both for 49c

LYSOL 43c
MEDIUM

VASELINE 37c
HAIR TONIC

Guaranteed No Lower Anywhere

Robertson's Egg Store



Candling hundreds of eggs daily is no child's play, as A. W. Robertson and son, Alfred, will testify. The genial proprietor of Robertson's Egg Store has personally candled every egg sold in the past ten years.

Egg shipments, received daily from ranches, are carefully graded into uniform groups of size and quality. Robertson, in addition to the eggs, receives a supply of butter daily that is churned fresh especially for his customers. "More women are using our own brand of butter all the time," Robertson says. "We feel that we are performing a service by keeping this butter on the market, and the way the public has reacted assures us that we really have a product in this butter that can't be beat."

In addition to the eggs and butter, Robertson stocks bacon, ham, cheese and light canned goods for "busy" meals. Wholesaling has developed into a nice business for the store. Many Daily City and San Francisco firms purchase all of their eggs from Robertson, who is equipped to serve local firms with fresh eggs daily at wholesale prices.

A resident of Daily City for the past ten years, Robertson and his family live at 371 Irvington street. Robertson is an ardent trade-at-home booster for Daily City.

Scouting the Shops

(Continued from Page 2)

us be so mean to John.

Soft snores told us that John was asleep. And there was no hot coffee near from Daily City Cut Rate Market.

"Let's go downstairs to the buffet room," we suggested at intermission.

John stood up and made his way to the door, avoiding all chairs in his path with a suspicious look. He stepped as carefully as if he were treading on eggs—nice, fresh eggs from Robertson's Egg Store, that he didn't want to break.

He was glum in the bar, in the middle of all of the mirrors and gilt and plush and fur.

"I like the atmosphere at Gelsi's place better," he said darkly. "And you don't have to pull out

your life savings to pay for the drinks."

On the way home we stopped at Colonial Cafe for some hot soup. We felt better. By the time we reached home we were even smiling a little. But the affair was still preying on John's mind.

"You know—" he said thoughtfully. "About De Van Wenderwoof. I bet he fell down those stairs on purpose."

"Gone With the Wind"
Members of congress have been asked to help suppress the moving picture, "Gone With the Wind." The Malcolm Ammidown Woman's Relief corps, of Southbridge, Mass., wrote to senators and representatives urging the film be banned as "an insult to the Grand Army of the Republic."

Fire-Fighters Awards
Medals for heroism in fighting forest fires are awarded by the American Forest Fire foundation.

Kevin Epidendio Opens Service Station

Another new service for Daily City and vicinity was added to the development of the city this week when Kevin "Eppi" Epidendio, opened the new Shell Service at the entrance to Garden Village on Junipero Serra boulevard.

The station is of modern design, complete with lubrication rack and many new facilities. Epidendio is a graduate of Jefferson Union high school. He was born and raised in Colma and has a host of friends here.

Light Ray Messages

Messages by light rays were described as an almost interception-proof means of communication during warfare by Dr. Phillips Thomas, research engineer of an Indianapolis electric company. The method would be especially effective in communication between the ground and planes in the air, he pointed out, asserting a message could be intercepted only by cutting into the beam directed at the plane. Other electrical developments demonstrated were a "stairlamp" which he explained would destroy all germs in a given confined area, such as a hospital operating room, and a "black light" which produces various colors.

Coldest Mixers and Beer In Daily City

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Free Delivery 6:30 a.m. to 6 p.m.

This Week's Specials

NONRICO RUM
Puerto Rican-Gold Label
1-pt. 75c 4-5 pt. \$1.25

WILKEN FAMILY
BOURBON WHISKY
New Low Price
Qt. \$2.23 Pt. \$1.15
1-pt. 60c

Regal Pale Beer Qts. 25c
Pints 10c - Cans 10c

Indian Ale - Pints 10c

Regal Amber - Pints 10c

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Delivery RANDOLPH

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CORN Cream Style **3 cans 25c** | **Tomatoes** In Pans **3 lg. cans. 25c**

PUMPKIN - Lge. 2 1/2 cans **2 for 21c**

CRANBERRY SAUCE Ocean Spray - Lg. Cans **19 1/2c** | **WHEATIES** 21g. pkgs. **21c**

LADY'S CHOICE PURE FRUIT PRESERVES AND JELLIES AT POPULAR PRICES

Red Hot Meat Specials

LOIN PORK ROAST, lb. **22c**
Lge. Ends

Roast Beef lb. **22c**
Shoulder/Rib

2 lbs. Soup bones free with every \$1.00 Cash purchase of meat

ORDER YOUR TURKEY NOW!

Cranberries, Cape cod fcy lb. **25c**

RUTABAGAS 4 lbs. **15c**

CELERY, Ex. Lge. Stalks **8c**

LIMES, Large Size doz. **15c**

ORANGES, Lge. Size doz. **15c**

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FINE WINES

BURGUNDY - CLARET
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Quart 1/2 Gal. Gallon
20c 30c 49c

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PORT - SHERRY - MUSCATEL

ANGELICA - TOKAY

Quart 1/2 Gal. Gallon
30c 60c \$1.05

MILLO'S

6315 N

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Do Not Fail to Notice These Extra Low Prices

LEGS OF PORK lb. **19c**
Half Or Whole, Grain-Fed

SPRING LAMB 3 lbs. **25c**
BREAST - FOR BAKING

BEEF ROAST lb. **20c**
Exc. Shoulder Cuts
Delicious For Pot Roast

SWIFT'S CLOVER BACON lb. **23c**

BREAST OF VEAL lb. **15c**
Ready For Stuffing

PLATE CORNED BEEF lb. **9c**
LEAN - VERY GOOD

CORNED PORK lb. **12c**
SHOULDERS

WE FEATURE BABY BEEF -- STEAKS OF
ALL KINDS CUT TO ORDER.

FISH

SPECIALS →

BLACK COD lb. **20c**
DEEP-SEA, FRESH
FILET OF SOLE lb. **25c**
FRESH, NO BONES OR SKIN
OYSTERS per dozen **30c**
LARGE, FRESH, OPEN

CHICKEN
54 IN
2 CART 4

Open Evenings
until 9 o'clock
★
Sundays
from 9 a. m. to 6 p. m.
"FRANK"
REYNOLDS

GROC

Leaders in Pan

GROCERY PRICES EFFECTIVE FRIDA

Pre Thanksgiving

OCEAN SPRAY
CRANBERRY SAUCE
17 oz. tin **11c**
No. 2 size **15c**

DEL MONTE
PUMPKIN
No. 2 1/2 tin **8c**

Poultry Seasoning **7c**

Bell's

MINCE MEAT pkg. **10c**

Nonesuch

SAGE 2 oz. tin **7c**

Schilling's

MINCE MEAT lb. jar **15c**

Oest's - 2 lb. jar 27c

FANCY, LARGE

OLIVES

Lge. No. 1 tin **10c**

R. & R.

PLUM PUDDING

Large Tin

25c

Giant Tin

43c

String Beans 3 for **25c**

Fancy, No. 2 tin

CORN 3 for **25c**

Iowa Fcy. No. 2

GRAPEFRUIT JUICE **15c**

Dr. Phillip's, No. 5 tin

CORN **10c**

Fancy Whole Kernel, Reg. tin

S & W COFFEE

1-lb.

23c

2-lb.

44c

Send in Key Strip and 25c. Receive beautiful Pen and Pencil Set

LIBBY'S PINEAPPLE JUICE

No. 2 Tin

3 for 25c

WE ACCEPT FOOD STAMPS

MARKET DELUXE

315 N ST.

Free Delivery

NUTS

ALL NEW CROP

WALNUTS	lb. 22c
FANCY LARGE	
ALMONDS	lb. 27c
L. X. L.	
BRAZIL	lb. 12½c
MIXED	lb. 22c
FANCY	

CRITERIA

in Pond Quality

VE FRIDAY DAY ONLY - NOVEMBER 15 and 16

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EARLY**

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DELIVERY**
Phone DELaware 5300

"AL"
ZURCHER

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IN

8½c

MARTINELLI'S
CIDER

½-Gallon

1 Gallon

4c

53c

DAINTY MIX
FRUIT COCKTAIL

No. 1 Tin

No. 2½ Tin

9½c

16c

oz. tin

ONNAISE

qt. **27c**

GINGER ALE

Lge. 28 oz. bottle

6c

jar

SE

2 for 29c

BEER

Black & White

4 for 22c

DDING

Giant T ½ Tin

No. 1 Tin

43c

20½c

40c

SHRIMP

DRY OR WET PACK

Reg. tin **10c**

for 25

KAY

2 lbs. 20c

TOMATOES

Palace No. 2½

3 for 25c

eg. tin

TATO SAUCE

2½c

TOMATO PASTE

Italian.

2½c

JUICE

5c

LIBBY'S

TOMATO JUICE

2 Tin

3 for 20c

5 Tin

16c

MILK

ARMOUR'S

Tall tin **5½c**

Closeout 960

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

ICKEN VIOLIS

54 IN

CART **45c**

TURKEY HENS

FRESH-KILLED, VERY BEST

CHICKENS, Cut Up

FRESH-KILLED

RABBITS

COTTON TAIL

(25c lb.)

lb. **25c**

3 lbs. 95c

3 for 95c

FRUITS and VEGETABLES

Fancy ZUCCHINI **3 lbs. 15c**

Or SUMMER SQUASH

BRUSSEL SPROUTS **3 lbs. 10c**

FANCY STRAWBERRY

Rhubarb **3 lbs. 10c**

SWISS CHARD **3 bnchs. 5c**

FANCY

POTATOES **10 lbs. 10c**

FANCY BOILING

FANCY ROME BEAUTY - Lge. Size

Apples **2 doz. 15c**

Good for Eating and Cooking

GRAPEFRUIT **doz. 20c**

FANCY ARIZONA - Lots of Juice - Very Sweet

Potatoes **\$1.00**

U. S. NO. 1 - 100 LB. SACK

SWEET PEAS **lb. 5c**

FANCY - Full Pods

POULTRY

SPECIALS

Spaghetti Is a Chinese Dish!

By Jane Floyd Beck

Spaghetti, as strange as it may seem, can't claim Italy as its mother country. Actually, spaghetti is just an old Chinese custom!

However, as Italy goes credit for developing spaghetti in so many different forms and shapes it actually has become an art in that country. Italian manufacturers take such pride in the outward appearance of their spaghetti there are now more than one hundred forms of it in use in Italy, many of which are molded by hand. The various preparations are met with as thin threads, thin sticks and pipes, small lozenges, stars, dots, crescents and various small animals.



At the beginning of the fourteenth century Italy was the only European nation enjoying spaghetti, although the Italians had secured the method of its manufacture from the Germans, who in turn had brought it to Europe from China.

For a full hundred years Italy managed to keep the secret of its manufacture from other countries, despite the fact they resorted to many ruses to secure it. An enterprising Frenchman finally succeeded in obtaining the recipe from an Italian maker. He introduced it into France, where he won fame and fortune with this new dish which immediately became widely popular. In fact, one historian deemed it worthy of recording that Louis

XIII was enthusiastic about this new Italian dish.

Spaghetti really resembles, especially milled hard wheat, and the same paste made from this wheat is used for macaroni, vermicelli, Italian pasta, taglioli and fusilli.

However, although Italy made an art of the forms in which spaghetti, macaroni and their offspring are shaped, it remained for American methods to develop macaroni into a science. A visit to the plant of the largest of the food chains shows a variety of intricate machinery which carries semolina from its raw state to the finished product. Machines mix and knead the dough, other machines force it around tiny bronze pins to make it round and put in the hole. When the long strands of spaghetti leave this machine they get a "hair cut" and are then spread out on a rack and so made ready for the drying room. Men working in the plant get so familiar with spaghetti they can bite a piece or rub it between their fingers and thus tell within half of one per cent how much moisture it contains! Mass merchandising and distribution methods employed by the chains have increased the consumption of macaroni and spaghetti in this country to such an extent it has been possible to develop this highly specialized machinery for its manufacture and thus insure a better and more uniform product.

Today this country eats approximately 600,000,000 pounds of macaroni, spaghetti and vermicelli a year or about \$50,358,782 worth!

U. S. Foreign Trade

America's exports of finished goods have increased fourfold since 1900, while exports of crude materials have been at 71 per cent, a compilation by the New York Journal of Commerce shows. At the same time imports of finished goods dropped 64 per cent, and imports of crude materials increased 4 1/2 times.

Ocean Thwarted

The destructive action of invisible ocean discharges which consume ordinary electrical transmission wires in three seconds has been resisted for three years by wires insulated with a new, synthetic elastic, in tests conducted by B. F. Goodrich company scientists at Akron, Ohio, laboratories.

Yacht As 'Oceanographer'

The S. S. Oceanographer is now charting the Nantucket shoals, called the "Graveyard of the Atlantic." The Oceanographer was formerly the private yacht of Morgan, the magnificence. The master suite aboard her, with its extra-sized beds and its mahogany paneling, is used by Commander Frank S. Borden, the Oceanographer's skipper.

Paper From Castor Plant

At the San Houston State Teachers' college, Huntsville, Texas, newsprint from castor plant pulp has been made in sufficient quantity to be used in printing the school newspaper. The paper is made from the stalk of the castor bean plant and is said to be ideal as a filler for book paper.

Lodge Plans Christmas Whist

Santa Claus will be coming soon—and just to make sure that no one gets left out this year, Crocker Chapter No. 404, F. & A. M. are holding their annual Christmas whist on Tuesday evening.

Benefits will be used for the children's Christmas tree fund. Playing begins at 8:30 p. m. at Masonic temple.

There will be a door prize, valuable players' prizes and refreshments. Tickets are nominal in price and the public cordially invited to attend.

Colma PTA Plans Whist For Tuesday

Colma PTA will serve free refreshments at their public whist party Tuesday afternoon, it was announced today. Numerous prizes, including a cash first award, will be the reward of lucky players.

The card event is scheduled to begin at 2 p. m. in the Jefferson annex. The public is cordially invited.

Whist To Benefit Our Lady Church

Some lucky person will be given a 12-pound turkey at 8:15 p. m. sharp this evening.

The event will be staged in Masonic hall at the opening of the big whist party sponsored for the benefit of Our Lady of Perpetual Help church.

A cash first prize and more than 50 other notable awards will be distributed during the evening.

Mrs. Margaret Steele, chairman, cordially invites the public to attend. She emphasized the fact that in order to qualify for a chance on the turkey, persons must be already inside the hall at 8:15 p. m. sharp.

Here's A New Recipe For Sweet Potatoes



Good as they sound!

BUTTERSCOTCH SWEET POTATOES

By MARY BLAKE
Home Service Dept., Canadian Co.

This home recipe will give you a delicious and easy to make sweet potato recipe for the next holiday season. It's simple and economical enough for any day.

6 medium size sweet potatoes 24 cups cream
2 tablespoons butter 24 cups sugar
1/4 cup brown sugar 1/4 cup/Christian 100%

Cook potatoes, boil 15 minutes. Slice, remove skin, place in cold dripping pan. Brown in hot oven. Arrange on platter and pour over potatoes the following sauce. Roll butter, cream, salt and sugar with a hand mixer. Add oil to Canadian 100% Butter.

Apple Pie for Rubloff

Mrs. Oliver Johnson of Helena, Mont., recalled that what Violinist Rubloff particularly liked when she was a vocalist with his orchestra was apple pie. So when Mrs. Johnson greeted Rubloff in Helena recently she carried with her a thick, juicy apple pie. "Wonderful, wonderful," said the violinist.

His Hat in the Ring

"Mahatma" Bailey, assistant football coach at Washington State college, was married recently, reports the American Magazine, and among his wedding presents were 26,000 old hats sent by his alumni friends. They all remembered that Bailey has a habit of throwing his hat down and jumping on it whenever his team faces a critical moment in a game.

Underground Hospital

An underground hospital, at Ramsgate, England, the first in that country, is being dug out of rock chalk 90 feet below ground, immediately below the present Ramsgate general hospital. It will include a general ward 550 feet long, containing 200 beds.

OCEAN VIEW BAKERY

98 Broad St. at Plymouth
Start Bostons, Prop. RA-2222

Pumpkin Pies Mince Pies

HOLIDAY NOVELTIES

Place Special Orders

A Few Days In Advance

We Use PURE WHIPPING CREAM IN ALL PASTRIES
Orange Stamps Accepted



We're Broadcasting
OUR GRAND OPENING
To The World

AND PARTICULARLY TO YOU. WE WANT YOU TO VISIT US SOON. WE'LL GIVE YOU FAST, THOROUGH SERVICE.

FULL LINE OF AUTOMOBILE ACCESSORIES

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SHELL SERVICE

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Phone RAndolph 9505

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LUBRICATION SERVICE

Kevin "Eppi" Epidendio, Prop.

"At The Entrance to Beautiful Garden Village"
JUNIPERO SERRA BOULEVARD at SCHOOL STREET

MIRIAM GROCERY

FREE DELIVERY - Phone RAndolph 7519

298 MIRIAM STREET

HERE ARE REAL FOOD VALUES!!

PEARS 2 for 25c

Southern Beauty - Lg. No. 2 1/2 cans

OLIVES 2 for 25c

Calif. Lge. Ripe - Large Can

PASTES 10 lb. box 79c

Pure Semolina

BURGUNDY gal. 49c

WINE - Cal-Best

ORANGES 3 doz. 23c

Sweet and Juicy

BANANAS doz. 20c

Large Ripe

APPLES doz. 10c

Activity Calendar

(Continued from Page 2)
MONDAY, NOV. 18

- 8 p. m.—Regular meeting, Decadeers Social club, 408 Winchester.
- 8 p. m.—Regular meeting, Crocker Chapter No. 382, Order of the Eastern Star, Masonic temple.
- 8 p. m.—Regular meeting, Drifters club, 72 Wilson.
- 8 p. m.—Whist, Colma Vista Grande Aerie No. 1848, F. O. E., Eagles hall.

TUESDAY, NOV. 19

- 8 p. m.—WHIST, COLMA PTA, JEFFERSON ANNEX.
- 7:15 p. m.—Regular meeting, Boy Scout Troop No. 148, No. 5 firehouse.
- 7:30 p. m.—Regular meeting, Crocker Lodge No. 454, F. & A. M., Masonic hall.
- 7:30 p. m.—Regular meeting, Hi-Lighters club, 18 Alexander.
- 7:30 p. m.—Regular meeting, Daly City Juvenile Drill Team and Drum Corps, 876 Brunswick.
- 7:30 p. m.—Fire prevention film, Girl Scout Troops 2, 4 and 5 and Mrs. Leach's Brownies, Legion hall.
- 8 p. m.—Devotions, Our Lady of Perpetual Help church.
- 8 p. m.—Regular meeting, Daly City Band, 188 Santa Barbara.
- 8 p. m.—Regular meeting, Ko-Kets-Klub, 478 Irvington.
- 8 p. m.—Regular meeting, Tigerettes, 409 Lux avenue, S. S. F.
- 8 p. m.—Regular meeting, Club Metropolitan, 258 Irvington.
- 8 p. m.—Regular meeting, Native Sons of the Golden West, El Carmelo Parlor No. 256, Colombo hall.
- 8 p. m.—Regular meeting, Italian Catholic Federation, St. Maximus Branch No. 48, Little Italy hall.
- 8 p. m.—Regular meeting, Vista Grande Circle No. 253, Ancient Order of Foresters, Eagles hall.
- 8 p. m.—Sewing, General Pershing PTA.

PLEASANT SURPRISE



Santa Claus came early this year to Torquato Good, 8 street, Colma, shown above with the radio-bicycle he won recently at the Daly City theatre. Torquato held the winning ticket through a purchase made at Lucca Meat Market, 7370 Mission street, Colma. Proprietors of the market, Louis Stanghellini and Larry Pinochi, are shown above, congratulating young Good.

- 577 Hanover.
- 8:15 p. m.—Regular meeting, Capistrano Council No. 2712 of Daly City, Knights of Columbus, Theatre hall.
- 8:30 p. m.—Whist for benefit of Holy Angels church, parish hall, Colma.
- 8:30 p. m.—Turkey whist, Daughters of Israel, 67 Los Banos.
- 8:30 p. m.—CROCKER ANNUAL CHRISTMAS WHIST, CROCKER LODGE NO. 454, F. & A. M., MASONIC TEMPLE.

WEDNESDAY, NOV. 20

- 9 a. m.—11 a. m.—Regular meeting, Well Baby Clinic, San Jose and Flournoy.
- 10:30 a. m.—Sewing, Mothers club of Our Lady of Perpetual Help school, 601 Hanover.
- 11 a. m.—British War Relief, Daughters of Israel, 67 Los Banos.
- 3:30 p. m.—Regular meeting, Girl Scout Troop No. 2, Legion hall.

Goodbye, Boys!

"Tell the Boys Goodbye" is the song that Daly City is singing this week as the first draft volunteers from this district prepare to answer the call for induction into the United States army at 8 a. m. Tuesday morning.

At 7 p. m. Monday evening at the city hall, Daly City will "Tell the Boys Goodbye" with a flourish. A special patriotic program has been arranged, with band music and brief speeches by leading officials, including Mayor John J. Fahey and Dr. J. C. McGovern, head of the local draft board.

Guests of honor at the affair will be the twelve volunteers from this district, and in particular the five who will leave here Tuesday morning.

Four of these have already been selected: Lloyd E. Stone, 211 F street, Colma; Stanley Carlton Simpson, 255 Los Banos; Frank Tringali, 116 Flournoy, and Jack Walter Adams, Bayshore City.

Aviation Employment Up
As the result of sharp increases in both foreign and domestic airplane orders, California's aviation industry is employing 50 per cent more men than a year ago.



LEARN TO DANCE
Jack Carney Dance Studio
Sat. Mornings - Theatre Hall
9 A. M.

Foreign Auto Ownership
Of all the countries in the world, only two—Ethiopia and Liberia—have as few cars per person as America did in 1900. They have one auto to 12,000 inhabitants.

GENEVA BAKERY

San Pedro Road, Colma
FREE DELIVERY - RANDOLPH 7119

PUMPKIN PIES

ORDER TODAY - THEY'RE DELICIOUS

PANETTONE - COOKIES

ITALIAN PASTRIES

Cakes Made to Order for Parties

(Order in Advance)

All Goods Baked Fresh Daily

LUCCA RAVIOLI CO.

7370 Mission St., Colma

FREE DELIVERY

Phone RANDOLPH 6102

Specials for Friday & Saturday, NOV. 15 and 16

BETTER GROCERY BARGAINS

PEACHES

Del Monte - No. 2½ can

12½c

SALAD OIL

Ali-D'Italia Brand

gal. \$1.29

RIPE OLIVES

Gallon Can

49c

TUNA

3 cans 25c

ITALIAN STYLE

SARDINES

STAG BRAND can 5c

SALAMI

lb. 37c

ITALIAN STYLE

OLIVE OIL

gal. \$2.75

LIBERTY BRAND - Imported

CHESTNUTS

lb. 15c

Fresh

BACON

lb. 20c

Fancy - By the Piece

WINES and LIQUORS
MARVEL gal. \$5.15

Bourbon Whiskey

OLD MR. BOSTON qt. \$1.69

Bourbon - 4-years-old

For Those Who Demand The Best
LUCCA SPECIAL
BURGUNDY WINE
per gallon 59c

LUCCA MEAT MKT

ORDER YOUR TURKEY NOW!

Fresh-Killed - Best Quality

ROAST PORK

lb. 16c

Off the Shoulder

LEGS OF LAMB

lb. 25c

Genuine Young Lamb

TRIPE

2 lbs. 25c

Nice, Fresh

FRESH FISH EVERY FRIDAY
FRESH-KILLED POULTRY DAILY

LUCCA FRUIT MKT

WE HAVE ALL THE NEW FRUITS & VEGETABLES MARKET-FRESH DAILY

ORDER YOUR TURKEY NOW - MEAT DEPT.



FREE DELIVERY
 PHONE DELAWARE 1161
 PHONE DELAWARE 1162
 SPECIALS FOR FRIDAY &
 SATURDAY, NOVEMBER 15 and 16

FARMERS MARKET

6386-6390 MISSION ST.

KEITHLEY & DOYLE -- GROCERIES

OPEN SUNDAYS 8 A. M. to 6 P. M. - EVENINGS 7 A. M. to 8 p. m. —

BEVERAGES

Hats Off Brand - Cola, Root Beer, Lime Rickey, Ginger Ale, Orange, Lemon and Cream Soda

Full Quart **6c**

OLEOMARGARINE

DINNER BELL - All-Purpose

lb. **10c**

DRIED FIGS

S & W WHITE or BLACK

Reg. 6 oz. pkg. **10c**

Lemon Peel, Orange Peel and Citron

lb. **35c**

In the bulk

Fruit Cocktail

Exquisite - Lge. No. 2½ can

16c

Pure Jelly Jam

Large 2 lb. Jar Silver Thistle - Fancy Assortment

25c

WALNUTS

Good Quality

lb. pkg. **19c**

RANCHO SOUPS

Lge. Jumbo Cans - All Varieties

10c

CHEESE SPREADS

BLUE LABEL - Pimiento, Olive Pimiento, Pineapple, Relish

Fancy 5 oz. glass **15c**

QUALITY FRESH FRUITS and VEGETABLES

AVOCADOES Reg. size **5c**Jumbo Size **10c**

ORANGES

Lge. Size - New Crop

doz. **15c**

APPLES

Fancy Green Pippins

doz. **10c**

BANANAS - Fancy Golden Ripe

3 lbs. **17c**

DATES

New Crop, fcy. size for stuffing

lb. **20c**

YAMS and

SWEET POTATOES

lb. **5c**

BUNCH VEGETABLES

CARROTS, TURNIPS and BEETS

2 for **5c**

CABBAGE - Large Solid Heads

each **5c**

CHOICE QUALITY MEATS FARMERS MEAT COMPANY

CORNED BEEF lb. **7c**

LEAN STEER PLATE

CORNED PORK lb. **12c**

LEAN SHOULDER

Circle "S" PICNIC lb. **18c**

SWIFT'S

POT ROAST lb. **19c**

STEER BEEF - SHOULDER CUT

PORK ROAST lb. **14c**

FRESH PICNIC

PORK LOIN lb. **21c**

FINE FOR ROASTING

LAMB CHOPS lb. **22c**

NICE LEAN SHOULDER

PORK CHOPS lb. **22c**

LARGE RIB CUT

VEAL SHOULDER lb. **18c**

NICE FOR STUFFING

SLICED BACON **13c**

SWEET RASHER - ½ lb. Pkg.

A Delicious Creamy Smooth Pie with just the right combination of pumpkin and spice for flavor.



PUMPKIN CREAM PIE

YOU WILL NEED:

SHURFINE Lge. 2½ can

Pumpkin **10c**

SWAN'S DOWN Lge. Pkg.

Cake Flour **19½c**

Reg. Can

Spices **8c**

IRRADIATED Tall Cans

Pet Milk 4 cns. **26c**

Ask Us For The Recipe!